

Ericka Mills

GRAPHIC DESIGNER

PROFILE

A distinguished designer with over 10 years of professional experience in digital and print media. Specialized in transforming pre-conceptual ideas into fully branded materials. Currently seeking to contribute design expertise to advance the mission and goals of a prestigious company.

CONTACT

Location Washington, DC
Phone (240) 606-2237
Email Ericka.mills@gmail.com

Portfolio www.visualwish.com

Social www.linkedin.com/in/erimill

CREATIVE SKILLS

Logo/Brand Development
Web Layout Design
Storyboarding
Proofreading & Editing
Photo Composition
Color Theory
Problem-Solving
Marketing Collateral
Video Production
Time Management
Organization

SOFTWARE SKILLS

QuarkXpress	● ● ● ● ●
Adobe InDesign	● ● ● ● ●
Adobe Illustrator	● ● ●
Adobe Photoshop	● ● ● ● ●
Adobe After Effects	● ● ● ● ●
Adobe Premiere Pro	● ● ● ● ●
Final Cut Pro	● ● ● ● ●
Microsoft Office Suite	● ● ● ● ●
AutoCAD	● ● ● ●
Constant Contact	● ● ● ● ●

EDUCATION

Full Sail University
Winter Park, FL – 03/2013
Master of Fine Arts in Media Design

The College of New Rochelle
New Rochelle, NY – 05/2008
Bachelor of Arts in Communication
Arts, Concentration in Computer
Graphics and Minor in Business

EXPERIENCE

Print Production and Presentation Designer (Temp) 03/2020 – Present

The Creative Group, Washington, DC Area

- Updated images and layouts, using Adobe Creative Suite, for over 30 Healthy Directions projects including direct mailers, sales sheets, postcards and catalogs.
- Conceptualized and developed catalog covers highlighting monthly company promotions.
- Maintained print production schedule by preparing and packaging materials for multiple printers and reviewing proofs for corrections and final approvals.
- Edited Gartner PowerPoint presentations to uphold brand consistency for virtual conferences and symposiums.

Graphic Designer (Remote) 02/2016 – 09/2019

SchoolInfoApp, Ruston, LA

- Researched and evaluated over 500 client brands to design the headers, banners, icons and loading screens for their personalized mobile applications.
- Expanded company's portfolio of marketing materials to include flyers, info sheets, infographics, postcards, product labels, standing banners, HTML eblasts and other digital art for presentations.
- Coordinated, created and scheduled content, designs and periodic updates to the company's social media pages, website images and brand guidelines via Trello.

Marketing Specialist/Graphic Designer 04/2016 – 09/2016

Marra Forni, Beltsville, MD

- Maintained effective level of understanding of foodservice equipment industry standards and trends in order to author engaging email marketing, social media and blog content.
- Launched a summer social media campaign to drive engagement and instituted the company's first design guidelines book.
- Ordered trade show/expo decor, tracked budgets and designed corresponding large-scale signage, print ads, digital banner ads and collateral.

English Teacher 09/2013 – 09/2015

Jodong Elementary School, Incheon, South Korea

- Developed comprehensive lesson plans and employed interactive materials using MS PowerPoint and other visual and auditory approaches.
- Organized and led artistic after school projects, Winter/Summer camps and adult education programs.

Graphic Designer 09/2008 – 09/2013

National Association of Criminal Defense Lawyers, Washington, DC

- Formatted monthly magazine content and designed seminar brochures, magazine advertisements, handbooks and reports.
- Conceptualized and developed graphics for new legal campaigns, apps, membership projects and related promotional print materials like posters, invitations, signage, t-shirts, membership cards and DVD covers.
- Collaborated with colleagues to create various media such as logo illustrations, letterhead, social media graphics, and animated video content.
- Managed Art Department in instances of the Art Director's absence, like providing support and direction to design interns and keeping print materials on schedule.